

ASHER

LEGACY GROUP

The WATERCOLORS 7

THE GRAND *Renaissance*



JULY 26TH-JULY 28TH 2024

The WATERCOLORS 7 GRAND Renaissance

Celebrating Black Excellence in Grand Rapids

Experience the Brilliance of Black Culture and Support Our Community

Get ready for an unforgettable experience this July in Grand Rapids, Michigan! Watercolors 7: The GRand Renaissance is a three-day cultural extravaganza that promises a vibrant tapestry of Black excellence in music, art, business, dance, and culinary delights.

Born in 2018, Watercolors has become a cornerstone event, celebrating the rich heritage and dynamic future of Black culture in Grand Rapids. This year's theme takes center stage, honoring the groundbreaking artists and cultural leaders who have emerged from our very own city.

A Monumental Celebration of Our Hometown Heroes

Grand Rapids boasts a wealth of talent, with several natives achieving remarkable success. From Grammy-nominated singers to boxing champions, our city has produced icons who have left an indelible mark on the world stage.

To honor and showcase these extraordinary achievements, we are planning a special awards event reminiscent of the prestigious ceremonies seen on platforms like the Grammys and Image Awards. This event aims to recognize our hometown favorites, including luminaries such as Marvin Sapp, The DeBarge Family, Adina Howard, Floyd Mayweather, Buster Mathis, Al Green, and many others.

We are thrilled to share that Grammy-nominated producer Lucious Hoskins has graciously agreed to lend his talents to produce this landmark production. With his expertise and our unwavering dedication, we are poised to deliver an unforgettable experience that celebrates the richness of our cultural legacy and brings our community together in a spirit of unity and pride.

Become a Part of Something Extraordinary

As the curator and visionary behind this event, we are reaching out to potential sponsors like yourself to help bring this vision to life. Your generous contribution will not only be instrumental in supporting vital community programs and realizing this ambitious project, but will also afford your organization the opportunity to align itself with a worthy cause and garner invaluable exposure within our community.

Prepare to be dazzled by a kaleidoscope of experiences throughout the weekend, including our signature Golf Outing, the soulful sounds of Jazz and More, and the awe-inspiring culmination – The Main Event.

Join us in making Watercolors 7: The GRand Renaissance a truly remarkable event! Contact us today to discuss sponsorship opportunities and become a part of this vibrant celebration.



Emma

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GENTEX
CORPORATION

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Thursday Night Jazz and More: Sponsorship Levels

Unwind and celebrate Black musical excellence at Friday Night Jazz and More, a vibrant kick-off to Watercolors 7: The Grand Renaissance! Become a sponsor and connect with our enthusiastic audience while supporting this dynamic event.

Headliner (\$10,000):

- Be the Heartbeat: Set the tone for the evening with prominent recognition as the Headline Sponsor.
- Amplify Your Brand: Showcase your logo on all promotional materials for Friday Night Jazz and More, including a dedicated banner.
- Engage and Connect: Reach our enthusiastic audience with a vendor booth and 10 VIP tickets for the event.
- Take Center Stage: Welcome guests and share your message with a 5-minute podium address.

Harmonic Champion (\$7,500):

- Find Your Perfect Note: Display your company logo on all promotional materials for Friday Night Jazz and More.
- Connect with the Crowd: Engage directly with attendees through a vendor booth and 6 VIP tickets.
- Make a Statement: Gain recognition through a podium introduction.

Melodic Patron (\$5,000):

- Leave a Lasting Impression: Display your company logo on all promotional materials for Friday Night Jazz and More.
- Experience the Night in Style: Enjoy the event with 4 exclusive VIP tickets.
- Show Your Support: Gain recognition at the podium.

Rhythm Partner (\$2,500):

- Join the Harmony: Display your company logo on all promotional materials for Friday Night Jazz and More.
- Enjoy the Music: Secure 2 VIP tickets for the event.



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Friday Golf Outing & 19th Hole Celebration Sponsorship

Tee Off for Black Excellence: Sponsor the Watercolors 7 Golf Outing!

Get ready to swing into action and celebrate Black achievement at the Watercolors 7: The Grand Renaissance Friday Golf Outing! This exciting tournament kicks off the weekend's festivities, offering a chance to network, showcase your brand, and support a vibrant cultural event.

Embrace the Renaissance Spirit: All sponsorships include the ability to mingle and celebrate after the round at the 19th Hole, a vibrant post-golf party open to golfers and non-golfers alike, featuring a lively cocktail hour and festive atmosphere.

Renaissance Champion (\$5,000):

- Dominate the Green: Secure company logo placement on all golf outing materials.
- Assemble Your Team: Four golfers from your company play for free.
- Network at the 19th Hole: Mingle with fellow patrons and celebrate at the post-golf party.



Lunch Leader (\$2,500):

- Fuel the Champions: Your company logo will be prominently displayed on the lunch table.
- Tee Up for Success: Two golfers from your company play for free.
- Join the 19th Hole Celebration: Enjoy the post-golf party atmosphere.

Signature Swing Sponsor (\$1,000):

- Make Your Mark: Place your company signage near a designated tee box, gaining high visibility.
- Two Players Take Off: Two golfers from your company tee off for free.
- Celebrate at the 19th Hole: Network and enjoy the post-golf festivities.



Greenside Guardian (\$350):

- Showcase Your Support: Display your company signage near a tee box.
- Be Part of the Game: Gain brand recognition at the tournament.
- The 19th Hole Awaits: Enjoy the post-golf party at your own expense.

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The Main Event Sponsorship

Invest in a Grand Celebration: Become a Main Event Sponsor!
Watercolors 7 promises a spectacular main event, a vibrant culmination of the weekend's festivities.

Become a sponsor and elevate your brand while supporting Black excellence in Grand Rapids.



Visionary Vanguard (\$10,000):

- Be the voice at the heart of the event: 5-minute speaking slot in the Main Program.
- Pre-event recognition: Shine bright with featured placement in social media marketing and TV promotion.
- Command attention: Podium recognition and prominent placement on the Main Event banner.
- Exclusive VIP table: Host guests in style with a dedicated VIP table for 10 at the Main Event.



Fireworks Funder (\$7,500):

- Light up the night! Sponsor the dazzling fireworks display at dusk.
- Pre-event recognition: Get noticed with promotion on social media and TV leading up to the event.
- Be part of the spectacle: Your company name proudly displayed on the Main Event banner.
- Secure your spot: Enjoy the Main Event with a dedicated VIP table for 8.



Signature Showcase (\$5,000):

- Pre-event spotlight: Secure pre-event recognition with social media and TV promotion.
- Make a statement: Gain recognition at the podium and logo placement on the Main Event banner.
- Network in style: Enjoy the Main Event with 6 exclusive VIP tickets.

Portrait Patron (\$2,500):

- Show your support: Gain company recognition at the podium and logo placement on the Main Event banner.
- Experience the night: Enjoy the Main Event with 4 coveted VIP tickets.

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Yes, I'd love to sponsor!

Event _____

Level _____

Contact Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Cell Phone: _____

Email Address: _____

PAYMENT INFORMATION

Amount \$ _____ for _____

Check (payable to ASHER LEGACY GROUP)

Credit Card

Mail Check to:

PO Box 8534

Kentwood, MI 49548

**Scan the QR Code to
pay through our Website**

or go to:

<https://app.autobooks.co/pay/asher-legacy-group>

Call Us for Other Payment Options: 616-828-8678



Thank you!

No, I can't sponsor but I would like to donate to support the event and Asher Legacy Group Programming.

*Scan the QR Code or head to our website at
asherlegacygroup.org/get-involved*



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